



TEMPORARY BANNER / CIVIC DISPLAY INSTALLATION APPLICATION / PERMIT

Wisconsin Department of Transportation
DT1876 1/2014 (Replaces ET717) s.86.19(2) Wis. Stats.

Submit application in duplicate to the Division of Transportation System Development Regional Office, Wisconsin Department of Transportation (WisDOT). A single application may be made for each associated pair of temporary banners or group of civic displays.

Applicant – <i>If applicant is not a municipality, indicate endorsement below by responsible municipal official.</i>	
Contact Person Name	(Area Code) Telephone Number
Mailing Address, City, State and ZIP Code	Email Address
Wording on Banner	
Location(s) Highway Number	At
	And At
Date To Be Erected	Date To Be Removed

The undersigned applicant requests permission to install temporary banner(s) and/or civic displays at the above location(s). It is understood and agreed that the applicant shall comply with the general and specific conditions stated below and/or attached. The undersigned certifies that he/she is authorized to sign this application on behalf of the named applicant.

X

(Applicant or Authorized Representative Signature) (Date – m/d/yyyy)

Representative Title

X

(Municipal Endorsement Signature)

Municipal Title

CONDITIONS

1. A banner is defined as a flexible, horizontal sign extending with its rope or cable supports across an entire roadway.
2. The lettering on banners shall be at least 4 inches in height and **the minimum clearance to ground on overhead banners shall be 17 feet.**
3. The banner shall not be made of rigid material, and shall have no horizontal stiffeners, except that it may be supported on an overpass. Civic displays may be made of ridged material.
4. Banners and civic displays shall not be permitted over Interstate highways, freeways or expressways.
5. Banners and civic displays shall be removed or replaced when legibility is impaired due to wear or fading.
6. Permitted maximum length of time for banner displays is 30 days for events, and 90 days for community promotion.
7. No banner or civic displays shall be installed using state-owned supports.
8. If new supports are installed to support an overhead banner or any civic display, the applicant shall review the proposed installation with the Regional Traffic Engineer.
9. The applicant shall accept full responsibility for any damage claims resulting from any permitted banner or civic displays.
10. Owners of banners or civic displays which do not conform to the stated conditions are subject to penalty as provided in s.86.19(3) Wis. Stats.
11. Notwithstanding the preceding, no banner or civic display shall display commercial advertising or advertise specific commercial products, services or businesses. The inclusion of a brand name within the name of an event, such as "Brand X Bike Race" is permissible on banners.
12. The applicant shall provide certification, by a Professional Engineer, that any banners or civic displays installed on lighting supports shall meet wind loading requirements.
13. Other conditions: No Yes On Reverse Attached

PERMIT Approved for the Wisconsin Department of Transportation

Permit Number

X

(WisDOT Representative Signature) (Date – m/d/yyyy)

Print Name and Title